# Third quarter fiscal year ending March 31, 2024 Financial results presentation



Drecom Co., Ltd. January 30, 2024

Please refer to the Fact Sheet on our website for trends in consolidated financial results, cost of sales, SG&A expenses, and billing sales in the game business. <a href="https://drecom.co.jp/ir/factsheet\_202403Q3.pdf">https://drecom.co.jp/ir/factsheet\_202403Q3.pdf</a>

### **Summary**



Q3 FY2023 (Apr-Dec) Actual

### Existing operational titles continue to generate stable revenues

Q3 Actual Sales: 7,637 million yen (-8.9% YoY) Operating income: 789 million yen (-62.4% YoY) Ordinary income 729 million yen (-64.0% YoY) Net income 97 million yen (-91.7% YoY)

### Forecast for **FY2023**

### Revised full-year forecasts due to changes in outlook for two new releases

- Revised forecast to not include contribution of future new title releases in FY2024
- Revised forecast (announced on January 30, 2024): Sales 11,500 million yen -> 10,000 million yen, Operating income 500 million yen -> 800 million yen Ordinary income 450 million yen -> 700 million yen, Net income 0 million yen -> 100 million yen

### **Business Progress**

### Steady progress in each business developed with aim of strengthening IP production capabilities and diversifying

- "Blade & Bastard", flagship title in publishing and visual business domain, has surpassed cumulative series total of 100,000 copies.
- "Eternal Crypt Wizardry BC-", Jointly developed blockchain game was pre-released and INO ready



- 1. Review of Q3 (Oct-Dec) FY2023
- 2. Forecast for FY2023
- 3. Medium-term goals
- 4. Appendix



### Summary of business results third quarter of FY2023

### Existing titles in operation continue to perform well

FY2023						
(Millions of yen)	Q1 (Apr-Jun)	Q2 (Jul-Sep)	Q3 (Oct-Dec)	QoQ	Q3 Total (Apr-Dec)	
Net sales	2,346	2,745	2,546	-199	7,637	
Operating income	8	463	317	-146	789	
Operating profit ratio	0.4%	16.9%	12.5%	-	10.3%	
EBITDA <sub>*1</sub>	82	500	332	-168	915	
EBITDA Margin	3.5%	18.2%	13.1%	-	12.0%	
Ordinary income <sub>*2</sub>	2	451	275	-176	729	
Net income (loss) attributable to shareholders of the parent company	-441	272	266	-6	97	

FY2022					
Q3 (Oct-Dec)	YoY	Q3 Total (Apr-Dec)	YoY (Total)		
2,579	-33	8,380	-742		
492	-175	2,100	-1,311		
19.1%	-	25.1%	-		
556	-223	2,341	-1,425		
21.6%	-	27.9%	_		
477	-202	2,025	-1,296		
110	+156	1,166	-1,069		

<sup>\*1</sup> EBITDA = operating income + amortization of goodwill + depreciation

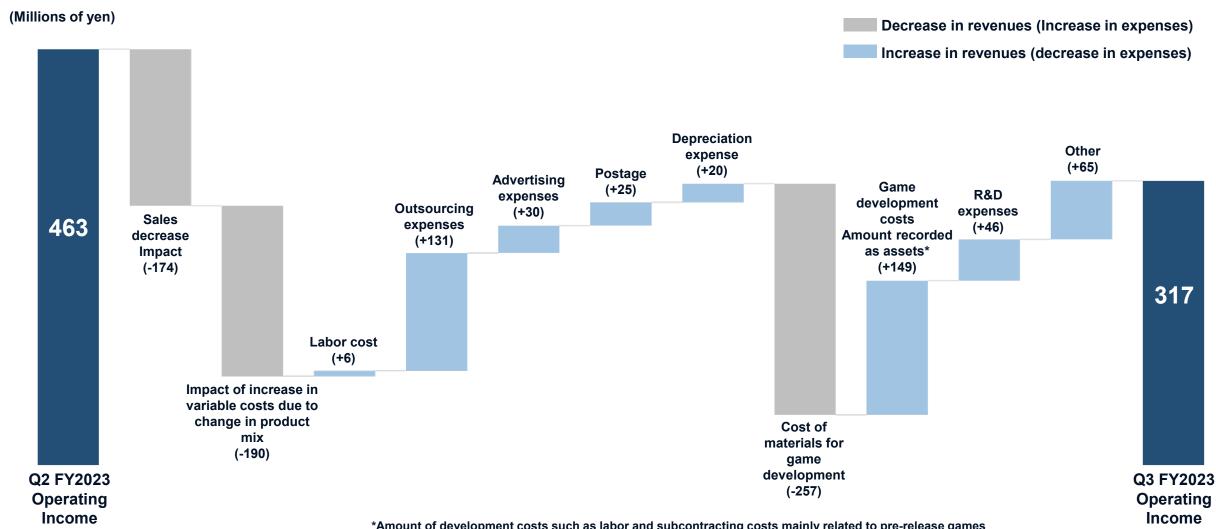
<sup>\*2</sup> Non-operating expenses of 31 million yen were recorded in Q3 due to borrowing (syndicated loan contract).

<sup>\*3</sup> Reviewing the operation/development portfolio, an extraordinary loss of 609 million yen was recorded in 1H.



### Q3 FY2023 Operating income (QoQ comparison)

Fixed costs decreased due to closure of unprofitable titles, despite lower sales compared to the previous quarter, which was strong.

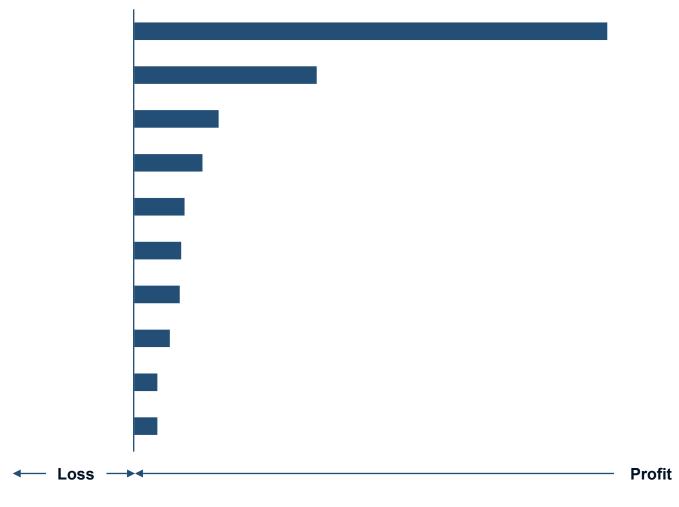




### Q3 FY2023 Revenue from operational game titles

### Improved profitability by closing unprofitable titles 1H

Profit/loss of operational 10 titles\* (Q3 Oct-Dec 2023)



<sup>\*</sup> Series titles and titles developed for overseas are counted as one title. Number of titles in operation as of Dec 31, 2023. Including two enza titles and BOKU & DRAGONS.

### **Topics of each business**



# Game business

### Existing operational titles continue to generate stable revenues

• The flagship IP titles that performed well in Q2 experienced subdued trend in Q3 but it continues to make steady progress.

### User testing conducted for two titles currently in development

• "Wizardry Variants Daphne" with an open application format. "Evil Prince and the Puppet" within a small users group.

# Media business

### Publishing/Video Area: Comic book label "DRE Comics" to begin publication in Oct 2023.

- The publication of first two volumes of mainstay "BLADE & BASTARD" comic also contributed to segment sales in Q3.
- Webtoons label "DRE STUDIOS" launched, releasing its first work "Beyond breaking an engagement" in November 2023.

### Web3 area: "Eternal Crypt - Wizardry BC-", was pre-released and INO\* ready

- NFT sales revenue by INO was recorded as segment sales in Q3. Contribution to overall performance
- Continuation rate during pre-release period better than expected. Partial revision of future plans based on results of first phase

### Continue to develop/provide new services utilizing know-how from existing businesses

- Operating fan marketing support services "Rooot" and "Fanflu", Load Testing Service "Mx.Load"
- "Rooot" has been installed in more than 250 services.



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### **Progress on future measures**

# Reinforcement of measures for newly released titles and review of investment plans, as a year of rebuilding for next fiscal year

Future measures (reiterated)	State of progress
<ul> <li>Improve quality of new titles to be released and review marketing plans</li> <li>Greater emphasis on evaluation in pre-release game verification and user testing</li> </ul>	<ul> <li>"Wizardry Variants Daphne" has been tested twice. To ensure game is in perfect condition, we are fixing bugs, developing additional content, and redesigning marketing plan to ensure it is in good condition.</li> <li>Small users group test of "Evil Prince and the Puppet" conducted. A second test will be conducted Spring 2024 after modifications.</li> <li>Small-scale testing of "Location-based IP Titles" planned for Spring 2024</li> </ul>
Aim to improve probability of success and reduce risk by collaborating with multiple companies and accepting investment on project-by-project basis	Decided to deploy for PC/console (title unannounced)

\*Other measures: "Review overall strategy for unannounced/prototype mobile game titles" and "Curb R&D investment in new business areas".

Copyright Drecom Co., Ltd. All Rights Reserved. Company-wide cost reduction and investment plan review" continues to make progress and is omitted from this report.



### **Revision: Summary of full-year forecasts for FY2023**

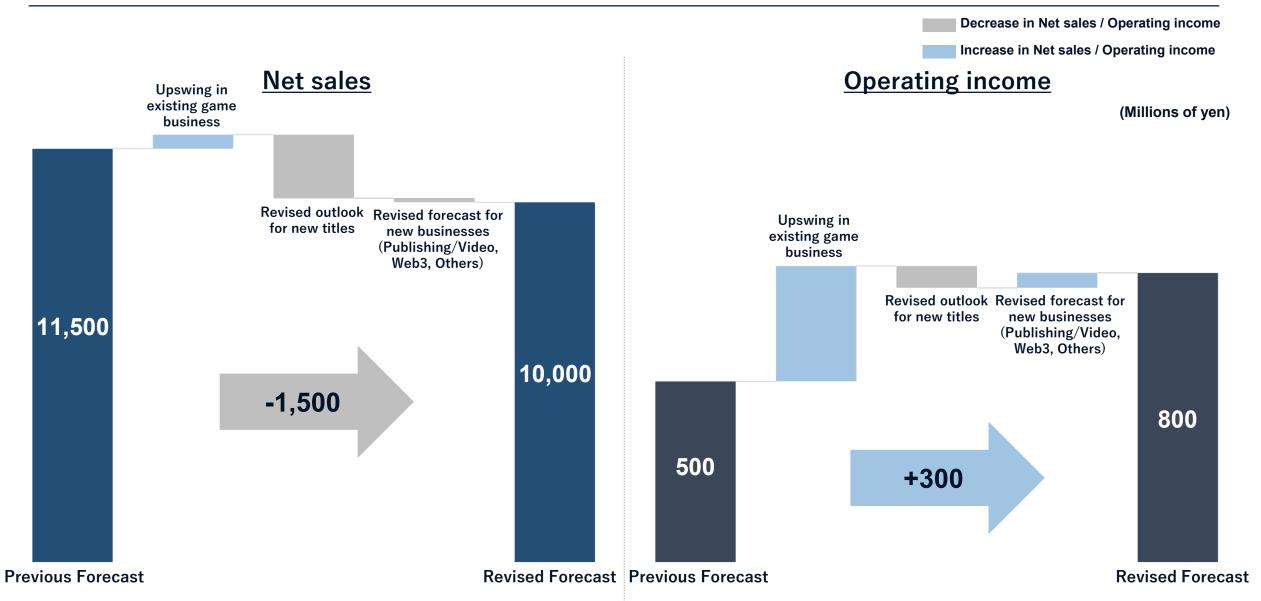
### Revised full-year forecasts due to upswings in existing titles and changes in forecasts for two new titles

(Millions of yen)	Previous Forecast (Announced on July 27, 2023)	Revised Forecast (Announced on January 30, 2024)	Change from previous forecast	Main Factors
Net sales	11,500	10,000	-1,500	Contributions from new title releases are no longer expected to be included in this fiscal year
Operating income	500	800	+300	<ul> <li>Upswing of existing titles</li> <li>Change in outlook to not include contributions from new title releases in the current fiscal year</li> </ul>
Ordinary income	450	700	+250	-
Net income attributable to shareholders of the parent company	0	100	+100	• Extraordinary loss of 609 million yen due to the closure of "Dachimen Densetsu G" and "GGGGG" and the discontinuation of development of "Project BEAT".
per share dividend (Unit: Yen)	undecided	0	-	<ul> <li>For details, please refer to the "Notice of Revision of Full-Year Earnings Forecasts and Revision of Dividend Forecasts (No Dividend)" released today (January 30, 2024).</li> </ul>

<sup>\*</sup>The previous forecast (announced on July 27, 2023) was revised from the forecast announced at the beginning of the period (announced on May 11, 2023).

### Revision: Summary of full-year forecasts for FY2023





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# DRECOM\*

### **Summary: FY2023 full-year forecasts**

FY2023							
(Millions of yen)	Q1(Apr-Jun)	Q2(Jul-Sep)	Q3(Oct-Dec)	Total (Apr-Dec)	Rate of progress	Q4 Forecast (Jan-Mar)	Full Year Forecast
Net sales	2,346	2,745	2,546	7,637	76.4%	2,362	10,000
Variable cost	351	340	506	1,197	73.9%	423	1,621
Fixed cost	1,987	1,940	1,722	5,650	74.6%	1,927	7,578
Advertising expenses	141	81	50	272	71.6%	108	380
R&D expenses	82	140	94	318	76.9%	95	413
Game development costs charged to assets*	-498	-494	-643	-1,636	78.1%	-457	-2,094
Operating income	8	463	317	789	98.7%	10	800
Operating profit ratio	0.4%	16.9%	12.5%	10.3%	-	0.4%	8.0%
Ordinary income	2	451	275	729	104.2%	-29	700
Net income attributable to shareholders of the parent company	-441	272	266	97	97.4%	2	100

FY2022
Actual
10,800
1,386
7,132
208
354
-1,999
2,281
21.1%
2,192
1,159

<sup>\*</sup>Amount of development costs such as labor and subcontracting costs mainly related to pre-release games deducted from manufacturing costs and transferred to assets as "software in progress".

### Three years to scale up



Finish rebuilding by end FY March 2024; aim for growth in FY March 2025 and beyond.

**FY2023** FY2024 - FY2025 Sales: 10 billion yen Sales: CAGR over 20% Operating income: 0.8 billion yen **Operating margin: Maintain 15%** Growth Growth Game Rebuilding for **Publication Growth driver** Animation next fiscal year Game New games **Growth driver** Copyright Publication Light novels Improve profitability of acquisition New games Animation Web3 existing businesses Web3 Comics/webtoon **Light Novels**  Animation/Video Comics/webtoon **Review investment plans**  Animation/Video NFT Company-wide cost NFT Blockchain games **Profit** Investreductions **Blockchain game** Invest-Rights management **Profit** ment **Collaborating with other** ment Global expansion companies involving investment and acceptance on project-by-project basis **Shareholder Shareholder** 

return

return



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### Transformation into comprehensive entertainment company

### **Current**

### Original IP

Increase in-house IP by development and nurturing of original IP

# Entertainment

# Mobile game business

### **Diversification**

Diversifying development in entertainment business



### Global

Expand content globally

### Comprehensive Entertainment business

**Medium-term goal** 

### **Technology**

Enter new markets with advanced technology



**Origina** 



### **Strengthen IP production capabilities**



Elevate IP production capabilities by embracing "our strength" with support of "investment areas - publishing, video business and Web3 area."

IP Producing Capability IP development **Diversification of IP** X IP development monetization channels and acquisition Expand fan base through cross-Break away from dependence on the F2P · Focus on quality of IP media development model policy developed and acquired Cultivate IP based on fan Create multi-tiered revenue portfolio based on · Aim to own controllable IP communities variety of monetization channels Our **Game Development/** IP fan community IP game development **Strengths Distribution** management using SNS /distribution +**Distribution Paper book Light Novels** and e-book sales **Cross-media development Animation/movies** Comics Investment Animation/video **Rights management** Webtoons Areas **Overseas expansion** NFT/ **NFT Blockchain game Community Management** 

# DRECOM® with entertainment

### Status of in-house IP development and nurturing: *Wizardry*

Acquire copyrights and trademarks of a popular IP and make them our own IP, and then enhance IP value through multimedia development

### From 2022 onward -

- Novelization and comic book adaptation by Drecom Media Blade & Bastard
- Mobile Gaming
  - Wizardry Variants Daphne
- Blockchain Gaming
   Eternal Crypt-Wizardry BC-







Blade & Bastard

Daphne



Portal site: https://wizardry.info/

PC games by other companies (remakes and derivative works)
 Wizardry Legacy -BCF,CDS & 8-\*1
 Wizardry Gaiden: The Five Ordeals \*2
 Wizardry: Proving Grounds of the Mad Overlord \*3

### From 2020

- Drecom acquired trademark rights.
- Mobile Game Development Announcement

### From 2009

- Gamepot, Inc. acquired trademark rights
- Derivative Series Development

### From 1981

- First software released for PC.
- Series development until about 2001



Wizardry Variants Daphne



Eternal Crypt-Wizardry BC-

1981

2009

2020

Image of IP value enhancement

\*1: Distributed by D4 Enterprises, Inc. \*2: Distributed by IID, Inc. on Steam

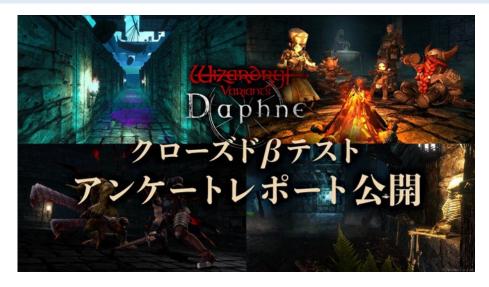


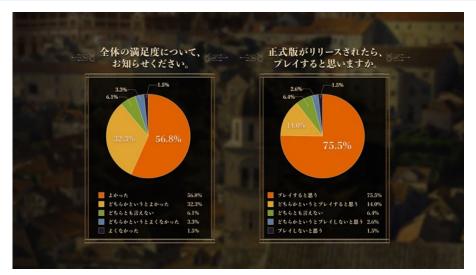
### "Wizardry": "Wizardry Variants Daphne," the latest in the series

Closed beta test in October 2023. Survey report available on official website.

### Conducted closed beta test (October 10-19, 2023)

- More applications received than initially expected, with approximately 5,000 people participating.
- Survey results good. Report available at <a href="https://wizardry.info/daphne/cbt-report/">https://wizardry.info/daphne/cbt-report/</a> Satisfaction: 89.1% of respondents answered "good, somewhat good Intention to play: 89.5% said they "would play, somewhat would play".
- Currently evaluating preparatory contents and timing of release Improvement of remaining issues and development to expand the volume of content, aiming for a fully-fledged release.





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### "Wizardry": novel and comic "Blade & Bastard"

First volume of comics published in October, followed by second volume in December. Cumulative circulation of series exceeded 100,000 copies.

Series has sold over 100,000 copies



- Mainstay products of publishing and video business
- Aiming to further increase recognition and establish series as an IP through a series of media mix projects.

### Display contest held



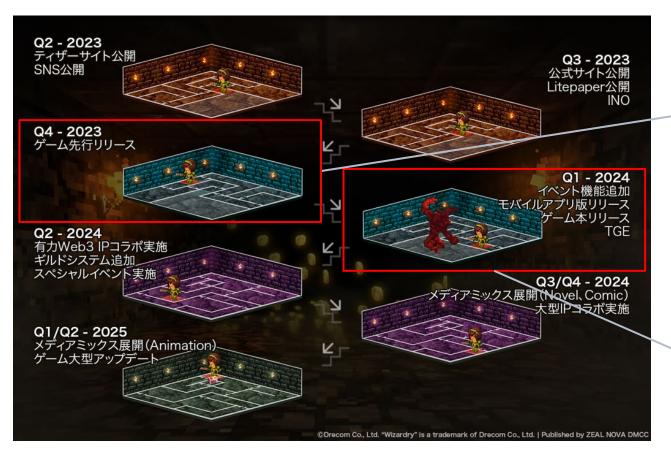
Calling on bookstores nationwide to participate in display contest

(Photo: Animate Hiroshima, winner of the Grand Prize)

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### "Wizardry": blockchain game "Eternal Crypt - Wizardry BC-"

Preparations for official release of this title, being developed in collaboration with Turingum K.K., including additional development, are in progress. 2nd and 3rd phases of pre-release period will begin Feb 2024. After that, official release will be scheduled together with application version.



Reference: "Eternal Crypt - Wizardry BC –" Offical website <a href="https://wiz-eternalcrypt.com/">https://wiz-eternalcrypt.com/</a> \*"Q1-2024" on this image is for the period from January to March 2024.

### Pre-release period began October 2023.

- Pre-play period limited to NFT holders sold at INO
- Played with high intensity and better than expected continuation rate
- However, deviation from originally envisioned game experience and, Due to some problems that made it impossible to proceed, Revised schedules and carried out modifications and additional development.

### Phase 2 of pre-release scheduled to begin in Feb 2024

- · Additional development and other measures largely completed
- Official release of app and browser version scheduled after the end of preliminary release period
- Once in operation, NFT sales from events and collaborations are expected to be main source of revenue.(A certain percentage of sales related to this title will be received from publishers as revenue sharing)



### Wizardry": New goods on sale at online store

Official online store "DRECOM SHOP" opened January 2024. Started selling new "Wizardry" goods. We plan to continue to handle a variety of goods from our own IP and other content.



### ■DRECOM SHOP: <a href="https://drecomshop.com/">https://drecomshop.com/</a>

- Positioned as important for strengthening IP production capabilities over the medium to long term, Aiming for continuous business operation and expansion of scale
- The impact on business performance at this point is negligible.



<sup>\*</sup>The reservation period for "Wizardry" merchandise has already ended.



### Status of in-house IP development and nurturing: Evil Prince and the Puppet

Initiatives to create fan communities from SNS operations, nurture IP, and develop it in multiple areas, including goods creation and game development

Under development for mobile game release by end of 2024





**April 2021** 

Goods now on sale at official online store.



Approx. 60,000



**2024** (planned) Mobile gaming

- November 2022 Game information released
- **Real Event Exhibit**

Approx. 100,000

SNS followers: approx. 10,000

November 2019

**Project Presentations** 

# Status of development, acquisition and nurturing of in-house IP: Drecom Media, a publishing and video brand

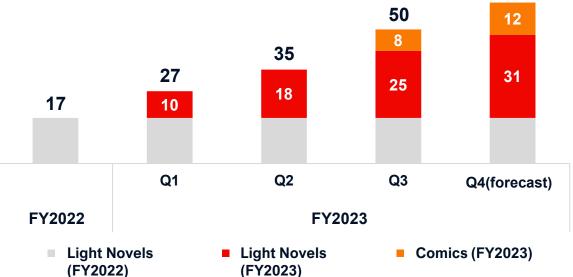


Comic book label began publishing October 2023, with cumulative total of more than 50 titles published. Steadily cultivating the seeds of our own IP

### **Number of series**

(As of end of Jan. 2024, duplicates exist)

# Light Novels Comics/webtoons Media mix 21 Series 7 Series / 1 Series in preparation Total number publications 60



# Published in Q3 FY2023 Main Works



"I'm a looped daughter who was condemned 99 times, but this life I'm in "super-loved mode"!? 1

-The 100th life that begins with the awakening of true power-"

Comics: Roharu Kai, Original story: Yuji Yuji

Character draft: Nami Hidaka Release date: October 25, 2023

Label: DRE Comics



I've been told that I have only six months to live, so I'm going to learn "light magic" and break the curse with a will to die.1

-The Cursed Prince's Re:Cure-

Comics: Sumi Suzukaze

Original story: Genkotsu Kumano

Character draft: Fal\_maro Release date: October 25, 2023

Label: DRE Comics



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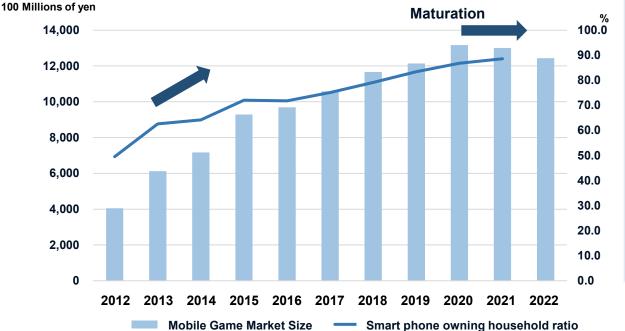
### Game business: Market overview and business strategy

As domestic mobile game market matures, we will make investments that are not an extension of past to further strengthen our business foundation

### Maturation of domestic mobile game market

- ✓ Smartphone-owning population reaching the ceiling.
- ✓ Competition with other content such as videos, comics, social networking sites
- ✓ Users are fixated by long hit titles

### Size of Japan's mobile game market and smartphone ownership



### **Strategy of our game business**

# Additional investment in titles under operation and strengthen system

- Re-examine development potential of each title without assuming attenuation
- Renovation and maintenance to withstand long-term operation

### **■**Diversification and layering of revenue sources

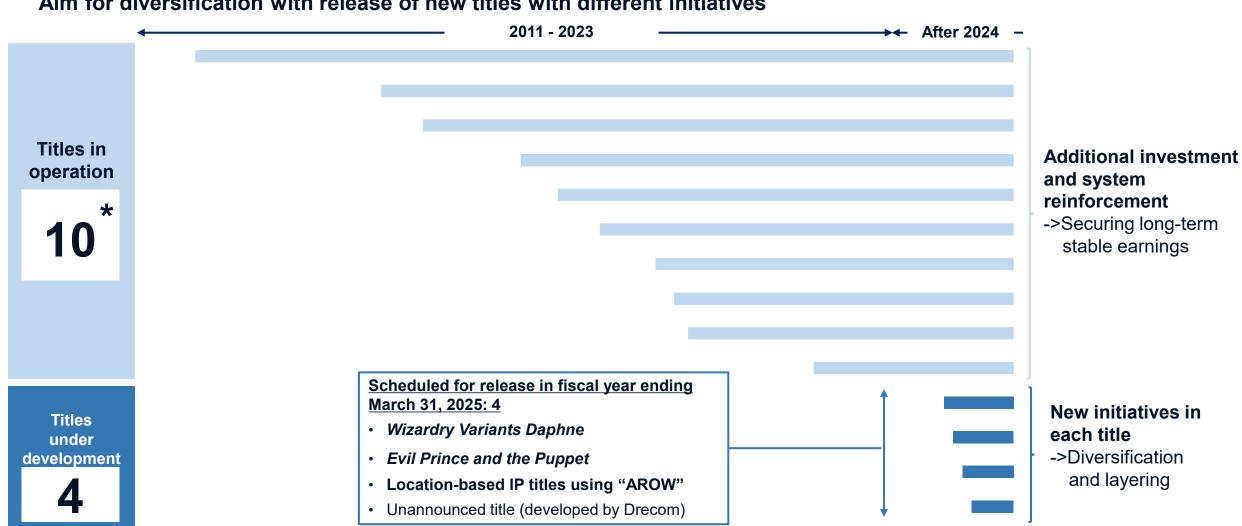
- Expansion into growing global markets.
- Deployment to other platforms such as PC/consoles.
- Introduction of revenue models other than Free to Play/Pay to Win type such as outright purchase.

Source: Famitsu game white paper, ministry of internal affairs and communications white paper on information and communications



### Game business: Pipeline of operational and development titles

Secure long-term earnings by making additional investments for existing titles Aim for diversification with release of new titles with different initiatives



<sup>\*</sup> Series titles and titles developed overseas are counted as one title. Titles for PC and consoles are not included.



### Game business: Pipeline of operational and under development titles

Business	Status		Definition	Number of project	s Details
	Operation		Titles in operation	10*	<ul><li>Other company distribution: 5 titles</li><li>In-house distribution: 5 titles</li></ul>
Game	Commercialized development  Prototype	Titles under development with prospect for release Titles for Smartphones	4	<ul> <li>Wizardry Variants Daphne         <ul> <li>3D dungeon RPG</li> </ul> </li> <li>Evil Prince and the Puppets         <ul> <li>Dark fantasy adventure</li> </ul> </li> <li>Location-based IP titles using "AROW"</li> <li>Unannounced title (developed by Drecom Co., Ltd.)</li> </ul>	
		Titles for PC and consoles	2	<ul><li>Tokyo Stories -working title-</li><li>Unannounced title (NEW)</li></ul>	
		Pr	Prototype	Titles at stage before commercialization development	Several

<sup>\*</sup> Series titles and titles developed overseas are counted as one title.

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### Title for PC and consoles: Tokyo Stories

An initiative to develop original titles for PCs and consoles on outright purchase basis Highly regarded internationally, X has over 100,000 followers





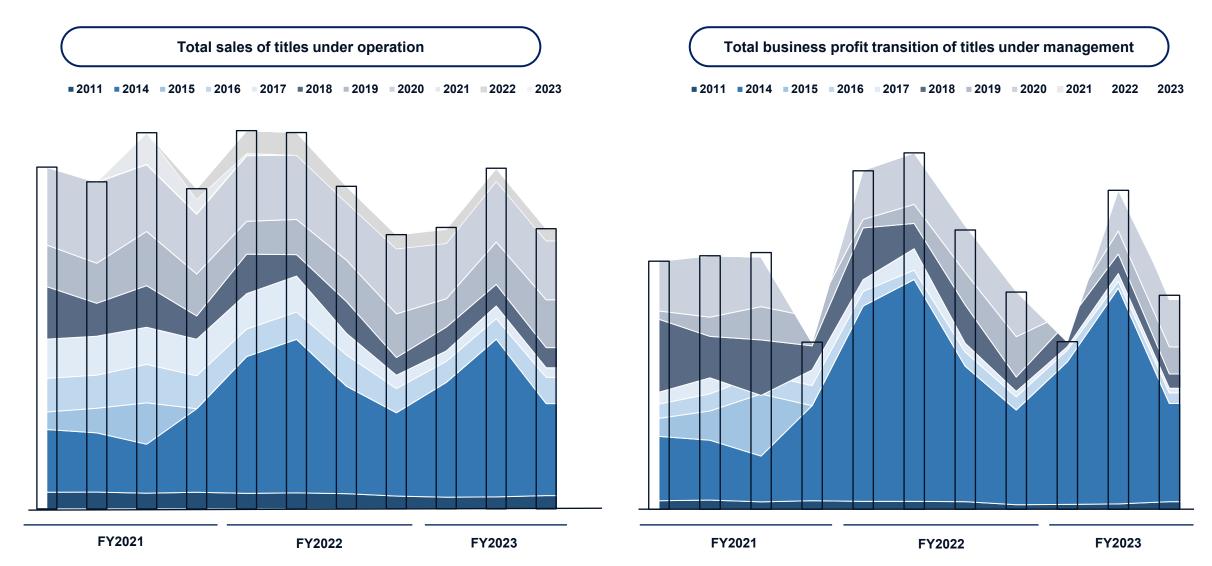
- Genre: Adventure
- Compatibility: PC (Steam) / Console (platform to be determined)
- Release date: Undecided
- Price: Undecided
- Planning/Development/Sales: Drecom Co., Ltd.
- Country of distribution: Worldwide (Japan and overseas)
- Language: Undecided
- Copyright Notice: ©Drecom Co, Ltd.







### Revenue status of titles in operation (by release date)



<sup>\*</sup>Please refer to fact sheet posted on our website for consolidated business performance trends, cost of sales, SG&A expenses, and game business billing sales trends.

https://drecom.co.jp/ir/factsheet\_202403Q3.pdf

### **Game titles in operation**



Game title	Distributor	Service start date
Chokotto Farm	Drecom Co., Ltd.	Jan 2011
ONE PIECE Treasure Cruise	BANDAI NAMCO Entertainment Inc.	May 2014
BOKU & DRAGONS	studiorex Co., Ltd. *1	Feb 2015
Derby Stallion: Masters	Drecom Co., Ltd.	Nov 2016
Everybody's Golf	Forward Works Corporation	Jul 2017
THE IDOLM@STER SHINY COLORS	BANDAI NAMCO Entertainment Inc.	Apr 2018
NEKO & DRAGONS	studiorex Co., Ltd.*	Apr 2019
Super Robot Wars DD	BANDAI NAMCO Entertainment Inc.	Aug 2019
Disgaea: Hour of Darkness RPG	Drecom Co., Ltd.	Nov 2019
New Japan Pro-Wrestling Strong Spirits	Bushiroad Inc.	Feb 2022

<sup>\*1</sup> studiorex, Co., Ltd. joined our group in March 2020.

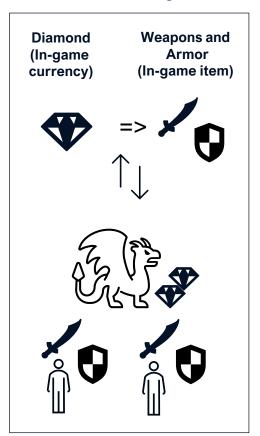
# DRECOM® with entertainment

### Purpose of entry into entertainment x Web3

Aim to create system that benefits both users and management by combining FT/NFT and existing digital entertainment content to form secondary distribution market

### **Example: Online game x Web3**

Web 2.0 General online games



### Diamond secondary distribution market (In-game currency)



Cryptocurrency exchange



XX Sword

NFT market place

# System that benefits both users and management



### From the user's perspective,

Easy to buy because you can sell them when you no longer need them

New entertainments will be created from price movements of secondary distribution, buying and selling.



### From the management perspective,

Primary sales will become more active. Commission income from secondary distribution also contributes to earnings stability.

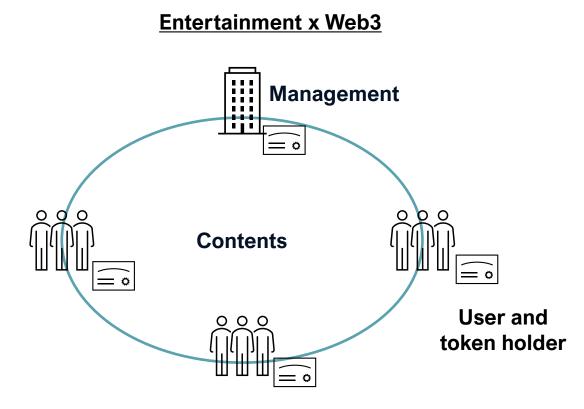


### Purpose of entry into entertainment x Web3

Web3 creates highly engaged fan community where users are part of project

# Old Entertainment (Web 2.0) Management Contents Offer a consideration User

- Relationship with management is one-way.
- Community formation is spontaneous



- Users are also a part of project as investors
- Highly engaging fan communities are formed.

### Glossary



Terminology	Meaning
Games distributed in-house	Games for which Drecom is distributor. We are in charge of game planning, development, advertising, and sales.
Games distributed by other companies	The game is distributed by another company, and Drecom is in charge of development as a partnering company.
Platformer	Apple, Google, and other companies that provide service infrastructure systems to users and third parties.
Gross sales	The amount of money paid by the user to distributor, Drecom.
Net sales	The amount of money distributed from distributor to the developer, Drecom.
Developer	A company responsible for development of games.
Amount of game development costs charged to assets	Amount of development costs, such as labor and subcontracting costs, mainly related to pre-release games, deducted from manufacturing costs and transferred to assets as "Software in progress".
R&D expenses	Costs associated with planning and creating prototypes for new games and services.
IP	Abbreviation for Intellectual Property.
Commercialized development	Game development is in full swing.
Anniversary Events	Every six months and a year, an event is held that boosts the game. The number of active users and sales often rise compared to normal times due to introduction of many new measures and contents

For trends in consolidated financial results, cost of sales/ SG&A expenses, and sales of game business billing,
Please see the fact sheet posted on our website.

https://drecom.co.jp/ir/factsheet\_202403Q3.pdf



Among the perceptions, strategies, plans, described in this document, the outlook is not a historical fact but contains uncertain elements. Actual results may differ materially from those in the forward-looking statements for a number of reasons. Important factors that may affect actual business results include, but are not limited to, economic conditions surrounding our business, social trends, and changes in relative competitiveness due to demand trends for the services we provide.