Third Quarter Ending March 2022 Financial Results Presentation Materials



Drecom Co., Ltd. January 27, 2022



- 1. Review of Q3 (Oct. Dec.) FY2022 results
- 2. Topics
- 3. Forecast for FY2022
- 4. Medium-term (FY2023) goal
- 5. Appendix



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Summary of Q3 FY2022 Results



Most titles in operation recorded stable profits, but one-time expenses were incurred for the committee style PJ.

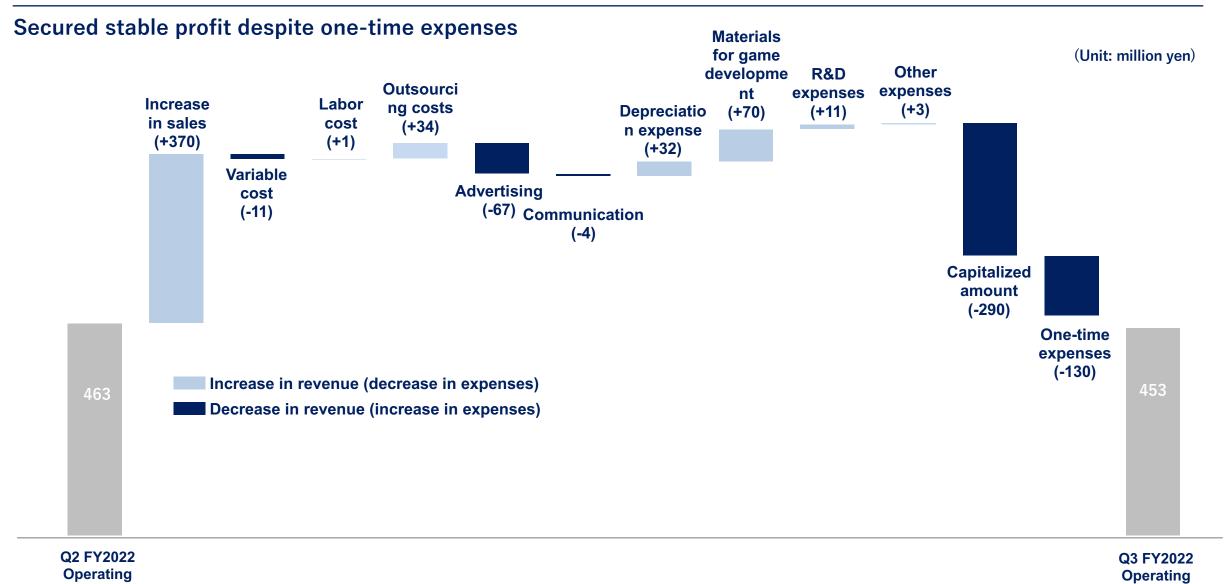
(Unit: million yen)

		FY2022						
	FY2022 Q3 (Oct-Dec)	to date Cumulative Q3 (Apr-Dec)	Q3 (Oct– Dec) FY2021	Q3 (Apr-Dec) FY2021 (cumulative total)	YoY	YoY (cumulative total)	Q2 (Jul-Sep) FY2022	QoQ
Revenue	2,893	8,078	2,971	9,156	-78	-1,078	2,523	+369
Operating income	452	1,419	631	1,683	-179	-263	463	-10
Operating income ratio	15.6%	17.6%	21.3%	18.4%	-	-	18.3%	-
EBITDA*	554	1,823	799	2,140	-244	-316	597	-42
EBITDA Margin	19.2%	22.6%	26.9%	23.4%	-	-	23.6%	-
Ordinary income	439	1,380	621	1,653	-182	-272	448	-9
Quarterly net income attributable to shareholders of the parent compan	241	853	472	1,298	-231	-445	311	-70

^{*}EBITDA = Operating income + Amortization of goodwill + Depreciation and amortization



Q3 Results for FY2022 (Operating Income QoQ comparison)

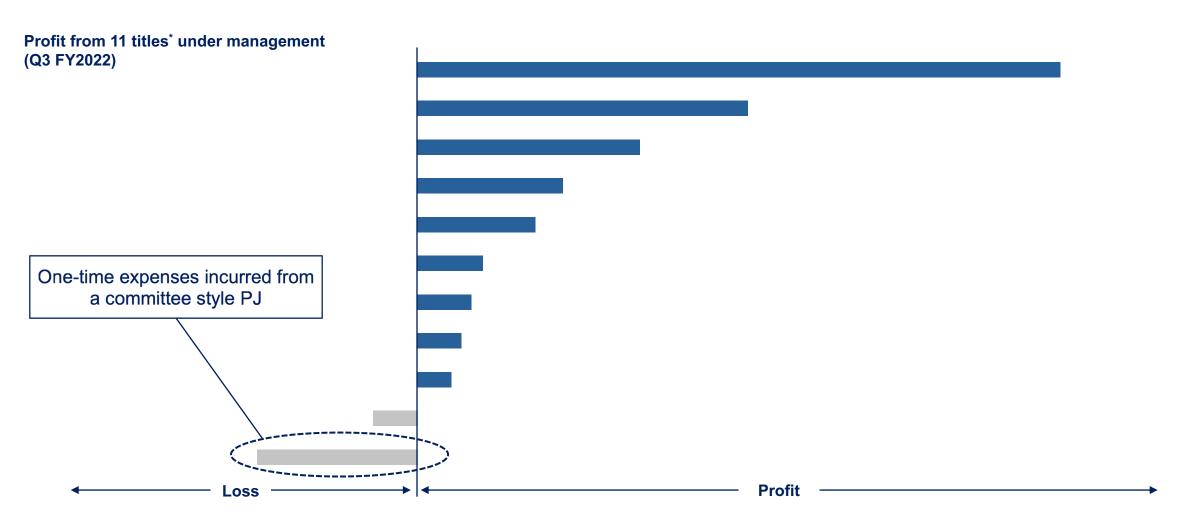


Income

Profitability of the Gaming Business



Most of the titles in operation secured stable profit.



^{*}The number of titles in operation as of the end of December 2021. Series titles are counted as 1titles, including the two titles from "enza" and "Boku & Dragons".

Differences between financial forecasts and actual results

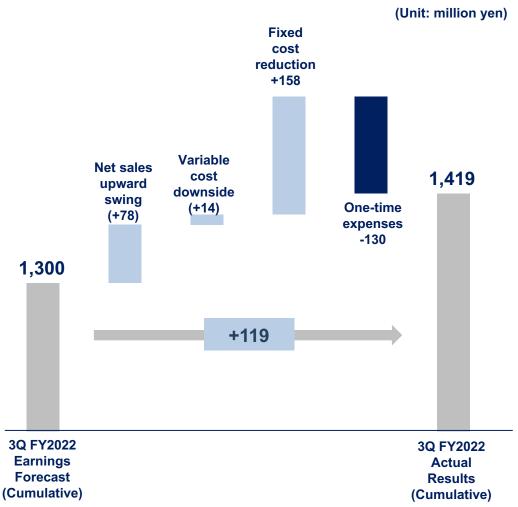


One-time expenses were absorbed by fixed cost reduction. An extraordinary loss was incurred as a result of vacating the office.

(Un	ıt: n	niiii	on y	yen)	

	Earnings Forecast Cumulative Q3 FY2022	Cumulative	Compared to forecast		
	Results (Apr -Dec) Released Oct 28, 2021	Q3 FY2022 (Apr-Dec)	Difference	Percentage change	
Net sales	8,000	8,078	+78	+1.0	
Operating income	1,300	1,419	+119	+9.2	
Ordinary income	1,300	1,380	+80	+6.2%	
Quarterly net income attributable to shareholders of the parent company	900	853	-46	-5.2%	

Operating Income Variance Factors





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Business Status





Game Business

- ➤ IP title with 7 years anniversary since release received favorable reviews at an event held in September 2021.

 The annual event is well received, reassuring the strength of IP titles and their growth potential. Anniversary event that took place between Oct. Dec. for IP titles was also a success.
- Released "D_CIDE TRAUMEREI" on September 30, 2021.
- > New Japan Pro-Wrestling STRONG SPIRITS is scheduled to be released on February 28, 2022. mikonote Hare Tokidoki Kegare is to be released during FY2022.
- > New title developed by Studio Rex moves from prototype to full development. 8 titles are under current development.
- > January 2022 will mark 11 years since its launch for long-standing title *Chokotto Farm*.



New Business Development

- > Newly established publishing business department to focus on creating in-house IP. Promote business development through collaboration and M&As.
- > Orders for "Rooot," a Twitter-based fan community promotion service continue to increase. Sales increased 370% from the same quarter last year.
- > Progress in the development of location-based titles dealing with popular IPs utilizing "AROW", a platform for building AR smartphone applications using location information and 3D real maps.

Project Summary (1)



There are 10 projects underway as of the end December 2021

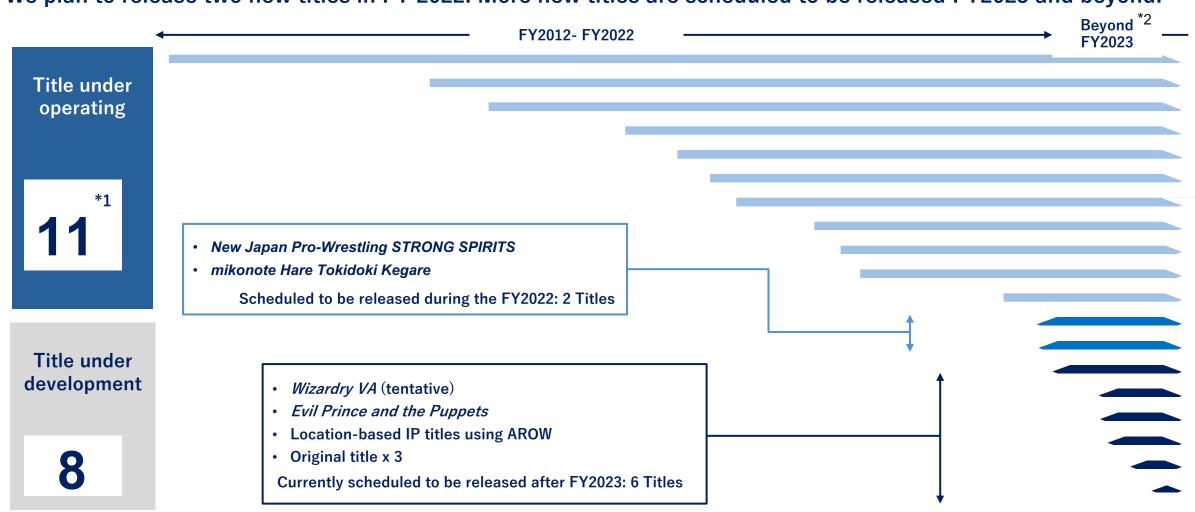
Busines	SS	Status		Definition	Number of project	cts Details
			Operation	I ITIES IN ANAPOTION		 ▶ Distribution by other companies: 7 Title* ▶ In-house distribution: 4 Title
Gaming Business		Development	Commercialized development development Titles under development with a prospect for release		8	 Distribution by other companies New Japan Pro-Wrestling STRONG SPIRITS In-house distribution mikonote Hare Tokidoki Kegare Wizardry VA (tentative) Evil Prince and the Puppets Unpublished Location-based IP titles using "AROW" Original title x 3
			Prototype	Pre-development stage title in works		> 1 title moved from prototype to full development phase.
	Business		Operation	Services under operation	3	➤ "Load Testing Service"➤ "Rooot"➤ "AKROGLAM"
Developm ent	1-	Development		Service under development with prospect for near release	2	New services in the music fieldPublishing Business

^{*} Series titles and titles developed overseas are counted as 1titles.

Project Summary (2)



We plan to release two new titles in FY 2022. More new titles are scheduled to be released FY2023 and beyond.



^{*1:} Series titles and titles developed overseas are counted as one title.

^{*2:} The figures for the fiscal year ending March 31, 20233 and thereafter are current plans and may differ from the actual figures.



Popular IP that turned into Game Title:

New Japan Pro Wrestling STRONG SPIRITS

New Japan Pro-Wrestling STRONG SPIRITS", co-developed by Bushiroad Inc., will be released on Feb 29, 2022 worldwide simultaneously.



- "New Japan Pro Wrestling" is an organization with a long-standing history of 50 years.
 Its contents powered by strong branding and charismatic athletes raising popularity in this IP title.
 In recent years, the number of female and family fans has been increasing.
 It is also expanding its customer base by holding shows overseas, mainly in North America.
- We aim to create games that will please IP fans by utilizing our strengths in the development and operation of many IP titles.
- The number of pre-registered users has exceeded 200,000 as of the January 21, 2022 release date of this report.

Overview

Title: New Japan Pro-Wrestling STRONG SPIRITS

Genre: Ultimate professional wrestler training game

Release date: March28, 2022 (scheduled)

Distribution: Bushiroad Inc.

Development and Operation: Bushiroad Inc. and

Drecom Inc.

Country of distribution: Worldwide distribution

(Japan and other countries)

DRECOM*

Collaboration with overseas companies:

mikonote Hare Tokidoki Kegare

Formed a capital and business alliance with MADORCA Inc. Collaborative title *mikonote Hare Tokidoki Kegare* is scheduled to be released during FY2022.



- MADORCA Inc. is a mobile game development company headquartered in Seoul, South Korea, that specializes in the development of subculture games targeting the Asian market, particularly Japan and China.
- For the collaborative title *mikonote Hare Tokidoki Kegare*, we are developing a title that can be enjoyed by fans of anime, manga and light novels by using famous illustrators who are highly regarded in the light novel field and popular voice actors.
- Drecom will continue to focus on expanding its presence not only in the domestic market but also in overseas markets, aiming to become a global-scale mobile game developer and operator.

Overview

Title: mikonote Hare Tokidoki Kegare Genre: Fantasy about everyday life Release: This winter (during FY2022)

Distribution: Drecom Inc.

Development and operation: Drecom Corporation,

MADORCA Inc.

Country of distribution: Japan

Pipeline for FY 2023 and beyond



In addition to 3 titles listed below, and unannounced 3 titles, total of 6 titles under development.



Wizardry VA (tentative)

- Acquired copyright and domestic and international trademark rights* to the RPG masterpiece Wizardry.
- Developing a new mobile game.

Copyright of 'Wizardry 6', 'Wizardry 7', 'Wizardry 8' and 'Wizardry Gold' from the Wizardry series and domestic and international trademark rights of "Wizardry".



Evil Prince and the Puppets

- As a result of prior marketing through social networking sites, the use of famous voice actors and concept art has become a hot topic and has already gained a large number of fans.
- > Parallel game development in progress.



Location-based IP titles using AROW

- Titles using "AROW", a platform for building AR smartphone applications with location information and 3D real maps
- We are developing a location-based game that can be enjoyed by a wide range of people both in Japan and overseas.

Long running titles



A long-termoperation title distributed by Drecom and its group companies. These long running titles keep securing stable earnings.



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Chokotto Farm

- Since its birth in 2011, it has gained wide popularity, especially among women in their 20s through 50s.
- > The GREE version will celebrate its 11th anniversary in January 2022.
- > Our longest running title in the world.

Derby Stallion: Masters

- A smartphone game in the "Derby Stallion" horse racing simulation game series
- With the support of many fans, the service celebrated its 5th anniversary November 2021.

BOKU & DRAGONS

- Original titles of the group company Studio Rex
- Cooperative battle RPG game
- Celebrating 7 years since start of service in February 2022.

New Business Development Initiatives



"Rooot" a Twitter-based fan community promotion service, has steadily expanded its business scale. Sales multiplied by 4.7 times from the same period last year.

Overview of the Rooot service

Service Summary

A service that allows users who "like" or "RT" a tweet with a specific hashtag on Twitter to receive points.



RT したユーザーにポイントをプレゼント





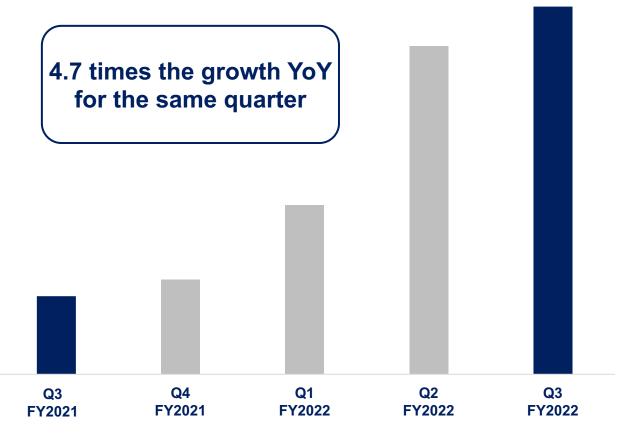
Examples of main game titles to be introduced



7 Twitter 1992



Quarterly Sales Trends





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Management Policy FY2022





- > Turned unprofitable titles to a profit during the first half of FY2022 and maintain profitability.
- > Aim to strike a hit for the new titles scheduled to be released during FY2022.
- New titles are expected to contribute to earnings in the second half of FY2022.
 Aim for earnings growth from the second half of the year.



New Business Development

- > We focus on the Webtoon and light novel domains.
- > Secure know-hows and talents through alliances and collaborations, including M&As.
- > Stabilize the existing game business and invest in the profits generated to create new entertainment services in game peripheral areas.



- ➤ The office was relocated to accommodate remote work style. We are focusing on creating a strong and flexible organization that will not waver even in the midst of major changes, such as developing a working environment that can secure great talents and ensure diverse working styles.
- > Continue to focus on expanding business performance and business growth of the entire group through further collaboration with group companies

Summary of Financial Forecast



Plan to release two new titles in Q4. Increasing advertising investment associated with the release and new investment in the publishing business to create IP.

	FY2022							
	Q1 (Apr-Jun) Actual	Q2 (Jul-Sep) Actual	Q3 (Oct–Dec) Actual	Q4 (Jan-Mar) Forecast	Full year Forecast			
Net sales	2,661	2,523	2,893	2,821	10,900			
Variable cost	394	380	391	504	1,670			
Fixed cost	1,762	1,680	2,048	2,037	7,529			
Advertising expenses	16	21	88	192	318			
Capitalized*	496	692	485	663	2,338			
R & D expenses	117	91	80	72	363			
Operating income	504	463	452	280	1,700			
Ordinary income	492	448	439	270	1,650			
Net income attributable to shareholders of the parent company	300	311	241	140	1,000			

Q3 FY2022			1Q-4Q FY2021		
	QoQ	%		YoY	%
2,893	-71	-2.5%	11,840	-940	-7.9%
391	+112	+28.9%	1,795	-125	-6.9%
2,048	-11	-0.5%	7,993	-463	-5.8%
88	+104	+118.2%	71	+246	+367.6%
485	+178	+36.7%	759	+1,579	+208.0%
80	-8	-10.1%	366	-2	-0.8%
452	-172	-38.1	2,052	-352	-17.2%
439	-170	-38.5%	2,019	-369	-18.3%
241	-94	-39.2%	1,624	-624	-38.4%

^{*}Amount recorded as assets: Excluding inventories of work in process at the end of the period Copyright Drecom Co., Ltd. All Rights Reserved.



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Medium-Term Goals



A comprehensive entertainment company that provides a variety of digital entertainment content based on IP.

- (1) Expansion of game business

 Main initiatives
 - Turnaround of unprofitable titles during the first half
- (2) Breaking away from dependence from the F2P* model
 - **Main initiatives**
 - AROW (SaaS)
 - Rooot (SaaS)
 - Load testing service (SaaS)
 - Webtoon, light novels, and Comics (content sales)

Stability Stability

Promotion of growth potential

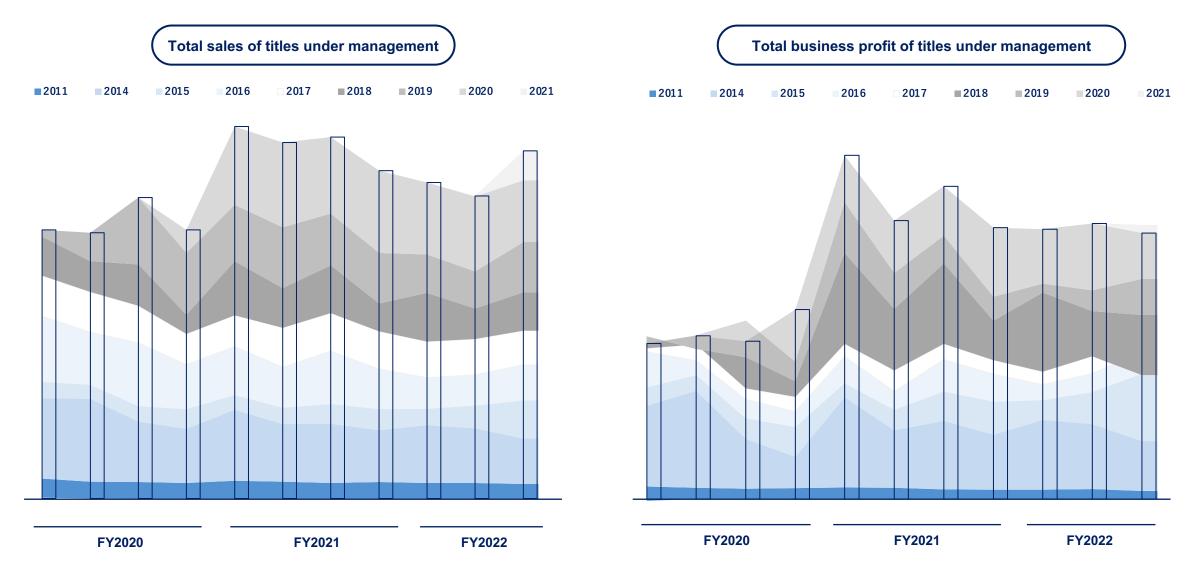
- (1) New game hits
 Main initiatives
 8 new hit titles under development including
 - New Japan Pro-Wrestling STRONG SPIRITS
 - mikonote Hare Tokidoki Kegare
- (2) Acquisition, cultivation and development of IP
 - **Main initiatives**
 - · Wizardry VA (tentative)
 - Evil Prince and the Puppets
- (3) Overseas expansion of domestic hit titles
 Main initiatives
 - · DISGAEA RPG
- (4) Business development in areas other than games
 - Main initiatives
 - AROW (Technology)
 - Load Testing Services (Technology)
 - Rooot (Marketing)
 - Webtoon, Light novel, Comics (Publishing)

^{*}F2P: Abbreviation for free to play. An online game that can be played basically for free.



Medium-Term Goals

Breaking away from the dependence on few hit titles to a portfolio that earns stable revenue from multiple hit titles



IP spiral strategy



Increase in overall value through cross-media

deployment of IP

Diversification of

revenue opportunities

Diversification

Aiming for "spiral growth" with IP at the core

Proprietary IP with a competitive edge **Vertical** Growth X **Cross-media development Diversification of business** moels Horizontal

Overseas deployment Expanding know-how

acquired in the gaming

business to other areas

Increa value crodeplo Animation

Diversity of the control of the c

Consumer

acquired in the gaming

business to other areas

Mobile

Games

Overseas

deployment

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Growth

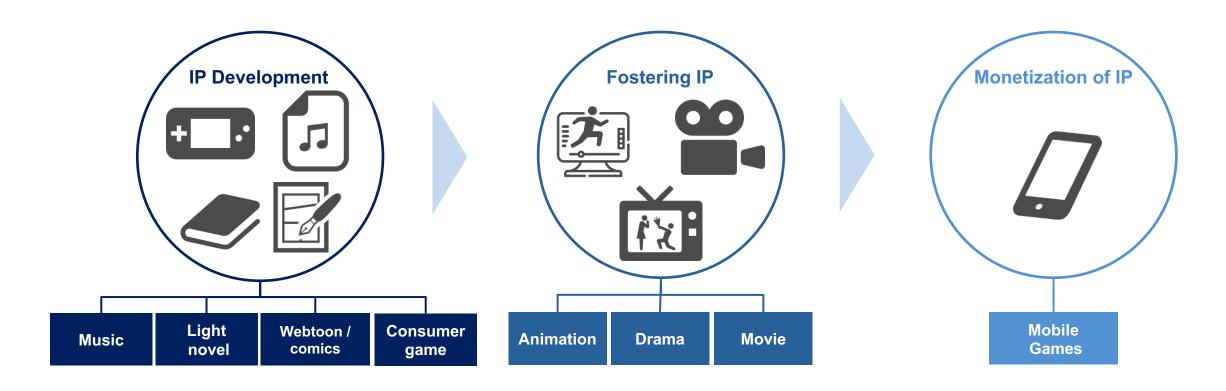
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Flow of IP development, cultivation, and monetization

Organize features of each entertainment domain, from IP development to monetization.

Seek development that matches the features of each domain.

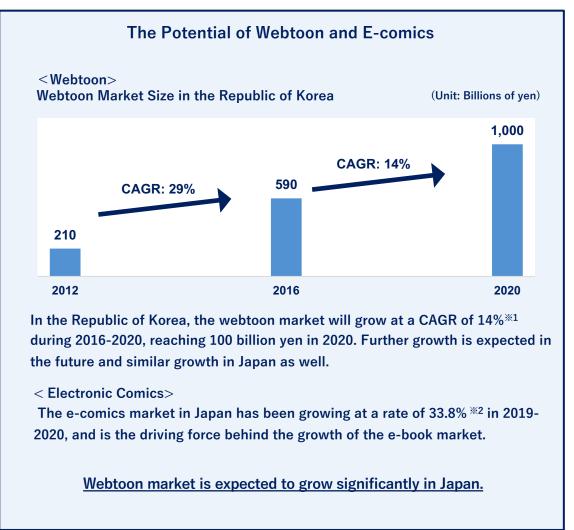




Launch of publishing division

Reminiscing growing mobile gaming market, aggressive investment is made in publication division for massive growth potential





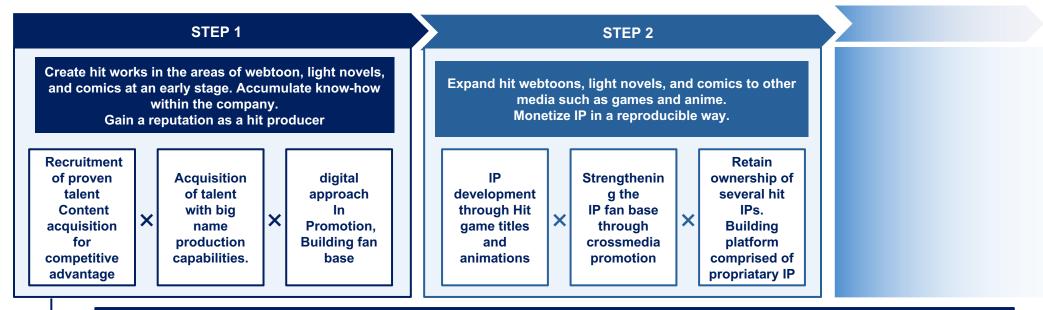
Launch of publishing division



Established a new business unit to develop new services, focusing on IP development and production in the areas of webtoon, light novels and comics.

Medium-term Strategy

- · Ownership of world-class IP and acquisition of production capabilities (IP acquisition, cultivation and development)
- Development of business in multiple entertainment domains (business development in domains other than games)
- Multi-layered revenue model (break away from dependence on F2P* model)



From the second half of the FY2023, we plan to sequentially release more than 10 titles from the publishing division

ESG Initiatives



S

1) Establish a working environment that takes into account human rights, diversity, and flexibility

In addition to prohibiting discrimination in the workplace and implementing appropriate labor management, we are focusing on maintaining the health of our employees and creating a working environment that considers and respects the life events and life stages of our employees by introducing remote work and encouraging male employees to take childcare leave.

2) Support for employees' health promotion and skill development

We are taking the following measures to create an environment where employees can exercise their full potential in good health.

- -Installation of massage rooms
- -Cafe space in partnership with a popular cafe
- -Support for holding knowledge-sharing events and dissemination of technology-related information



3) Support for entrepreneurial communities

As a pioneer in the field of IT venture and student entrepreneurship, we are undertaking the following initiatives to contribute to the development of future entrepreneurs and

the further revitalization of entrepreneurship in Japan.

- -Holding programming classes for junior and senior high school students
- -Speaking at and supporting various entrepreneurship-related events
- -Support students by sponsoring programming classes
- -Providing office space for study groups and seminars



In order to achieve sustainable growth and maximize shareholder value, and to ensure sound and appropriate management, Drecom is focusing on strengthening governance, especially the appointment of female directors, the appointment of many independent outside directors with different professional backgrounds, and active discussions.

1) Actively appoint female directors

As of July 2021, the ratio of female directors is 20%.

- 2) Balance between internal directors and independent outside directors As of July 2021, the ratio of independent outside directors to all directors is 60%.
- 3) Diversity of Independent Outside Directors

 The Company appoints experts in various fields, such as certified public accountants, lawyers, and university professors, as independent outside directors.
- 4) Regular Board of Directors meetings and high attendance rate

The Board of Directors meets regularly on a monthly basis to share information on business conditions and management issues in a timely manner and engage in active discussions. 24 Board of Directors meetings are held annually for FY2021 and 28 meetings are held annually for FY2020.





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What DRECOM is aiming for



Mission

with entertainment

~Exceeding Your Expectations~

Vision

Striving to invent "with entertainment"

Three Values

Have integrity

Be essencedriven

Be a challenger

Medium-term policy

A comprehensive entertainment company that provides diverse digital entertainment content with a focus on IP

DRECOM*

Balance Sheet Summary (Consolidated)

	Q4 FY2021	Q1 FY2022	Q2 FY2022	Q3 FY2022	Note
	(End of March, 2021)	(End of June, 2021)	(End of Sept, 2021)	(End of Dec, 2021)	Note
Current assets	7,669	7,630	7,108	7,041	
Cash equivalent	5,288	5,299	4,949	4,603	
Trade receivables	1,841	1,756	1,602	1,912	Linked to changes in sales
Other	539	574	556	525	
Fixed assets	1,941	2,158	2,563	2,728	
Tangible Fixed Assets	114	266	273	197	Buildings, tools, furniture and fixtures. Mainly office equipment.
Intangible fixed assets	878	1,065	1,388	1,783	Mainly released game apps and apps under development
Investments and other assets	947	827	901	747	
Deferred tax assets	434	311	273	282	
Other	512	515	627	464	
Total assets	9,610	9,789	9,672	9,770	
Current liabilities	3,181	2,924	2,525	2,592	
Accounts payable and accrued expenses	1,024	1,051	1,013	996	
Loans and bonds	740	1,012	877	917	Bank loans / bond issuance
Other	1,417	860	634	679	
Fixed liabilities	2,573	2,706	2,614	2,557	
Loans and bonds	2,430	2,429	2,350	2,310	Bank loans / bond issuance
Other	143	277	263	247	
Net assets	3,855	4,158	4,532	4,619	
Total assets / Total liabilities and net assets	9,610	9,789	9,672	9,770	

Cost / SG&A Summary (Consolidated)



(Unit: million yen)

	FY2022	FY2022	FY2022	Change from previous quarter	FY2021	Year-on-year change
	Q1 (AprJun.)	Q2 (Jul-Sep)	Q3 (OctDec.)	QoQ	Q3	YoY
Net sales	2,661	2,523	2,893	+369	2,971	-78
Total cost	1,621	1,566	1,870	+304	1,851	+18
Payment fee	220	222	227	+5	271	-43
Copyright fee	55	54	73	+18	75	-2
Labor cost	551	566	561	-5	544	+17
Outsourcing costs	533	573	539	-34	451	+88
Communication	139	141	148	+6	0	+14
Software amortization	139	122	91	-30	133	-53
Depreciation and amortization	20	6	6	+0	144	+0
Purchases of raw materials	366	480	425	-54	6	+151
Transfer to other accounts	-614	-784	-566	+218	274	-296
Goods in process	1	-31	31	+63	-269	+35
Other	207	214	331	+116	-3	+109
Gross profit	1,040	957	1,023	+65	1,208	-97
Total SG&A expenses	535	494	570	+76	488	+82
Payment fee	28	28	29	+0	26	+2
Advertising expenses	16	21	88	+66	21	+66
Labor cost	184	216	196	-20	179	+17
Recruitment costs	36	20	15	-5	9	+5
Research and Development expenses	117	91	80	-10	98	-17
Depreciation and amortization	6	5	4	+0	3	+1
Amortization of goodwill	0	0	0	+0	12	-12
Other	144	110	155	+45	136	+18
Operating income	504	463	452	-10	631	-179

Details					
Variable cost: fees paid to platforms Variable costs: linked to sales with copyrights Personnel expenses for development and planning personnel Outsourcing expenses for development Data Center Cost Depreciation of game applications					
Depreciation and amortization of development-related equipment					
In-game graphics, etc.					
Transfer of development apps to assets or R&D expenses					
Variable costs: Mainly commissions paid to telecommunications carriers					
Marketing costs for game apps Personnel expenses for indirect personnel such as administrative departments					
Research and development for smart phone applications					
Depreciation and amortization of indirect equipment					

Financial Results (Consolidated)

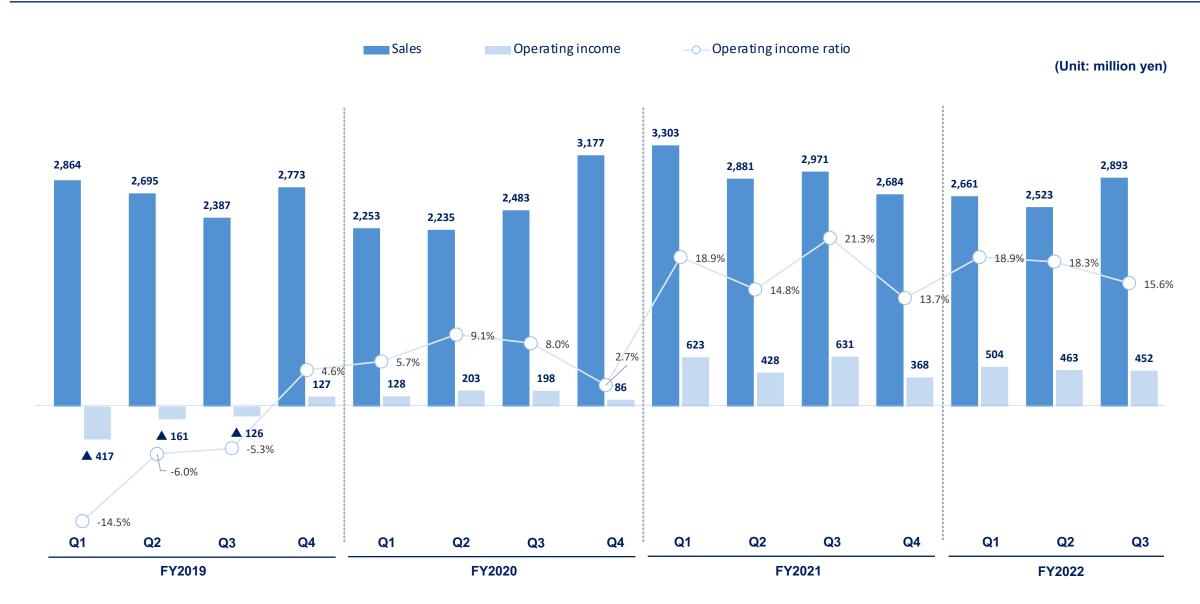


(Unit: million yen)

					(Unit: million yen)	
	FY2017	FY2018	FY2019	FY2020	FY2021	
Net sales	8,388	13,192	10,720	10,150	11,840	
Cost of sales	5,332	10,096	9,286	7,957	7,843	
Cost to sales ratio	63.6 %	76.5 %	86.6 %	78.4 %	66.2 %	
Gross profit	3,055	3,095	1,434	2,192	3,996	
sales, general, and administrative expenses	2,123	2,905	2,011	1,575	1,944	
Operating income	932	190	-577	617	2,052	
Operating income ratio	11.1 %	1.4 %	-5.4%	6.1%	17.1%	
Ordinary income	844	-29	-1,349	635	2,019	
Net income attributable to shareholders of the parent company	814	-204	-1,712	711	1,624	
Net income ratio	9.7%	-1.5%	-16.0%	7.0%	13.7%	
Total assets	6,819	9,097	6,946	6,423	9,610	
Net assets	3,364	3,261	1,423	2,168	3,855	
Capital adequacy ratio	47.0 %	33.2%	19.6%	32.9%	39.5%	
ROE	35.5%	-6.6%	-78.3%	41.0%	55.0%	
EPS (yen)	29.7	-7.2	-60.5	25.0	57.0	
BPS (yen)	113.2	106.7	47.9	74.2	132.9	
Operating CF	845	-79	78	691	3,196	
Investment CF	-455	-1,958	-122	-100	-1,140	
Financial CF	1,345	2,287	-271	-1,188	968	
Cash and deposits	2,923	3,173	2,856	2,258	5,283	

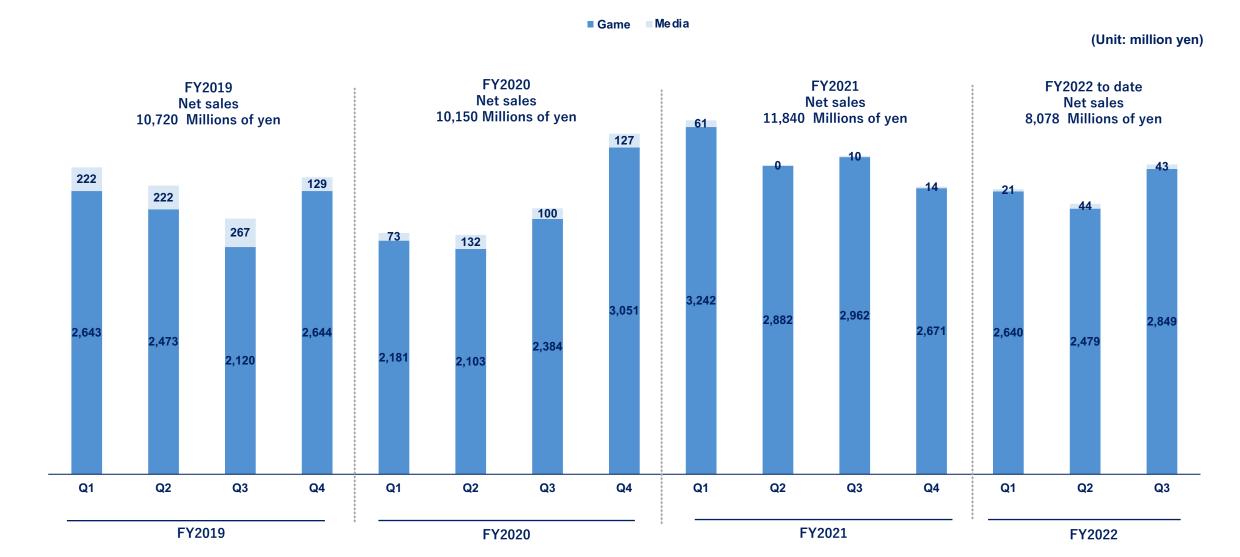
Net Sales and Operating Income





Net Sales



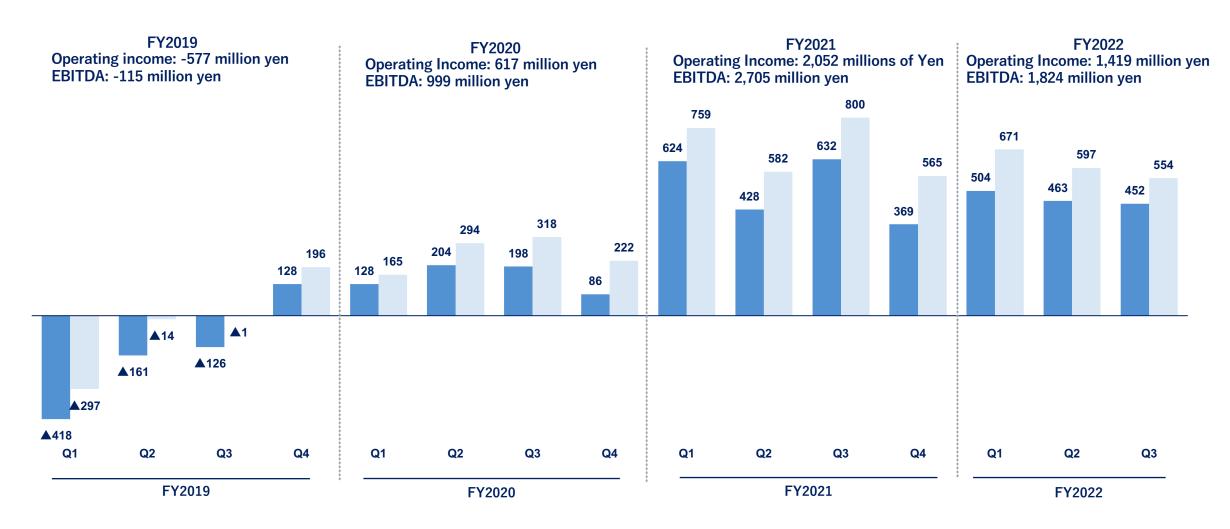


Changes in Operating Income and EBITDA



■ Operating income

(Unit: million yen)



Game Business Billing Sales (by Distribution Entity)





^{*}Sales of titles distributed by other companies are recorded on a net basis, while sales of titles distributed by in-house are recorded on a gross basis.

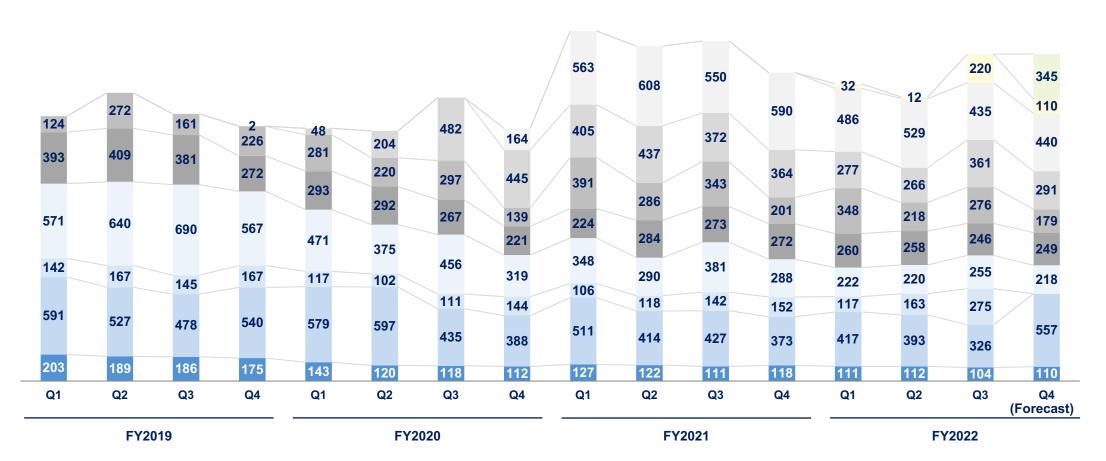
^{*}Excludes sales from platforms.

Game Business Billing Sales (by Release Period)





(Unit: million yen)



^{*}Sales of titles distributed by other companies are recorded on a net basis, while sales of titles distributed by in-house are recorded on a gross basis.

^{*}Excludes sales from platforms.

List of game titles in operation



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Title Name	distributor	Service start date
Chokotto Farm	Drecom Corporation	Jan 2011
ONE PIECE Treasure Cruise	BANDAI NAMCOEntertainment Inc.	May 2014
BOKU & DRAGONS	Studio Rex Co.	Feb 2015
Derby Stallion: Masters	Drecom Corporation	Nov 2016
Everybody's Golf	Forward Works Co.	Jul 2017
Kirara Fantasia	Aniplex Corporation	Dec 2017
THE IDOLM@STER SHINY COLORS	BANDAI NAMCO Entertainment Inc.	Apr 2018
NEKO & DRAGONS	Studio Rex Co.	Apr 2019
Super Robot Wars DD	BANDAI NAMCO Entertainment Inc.	Aug 2019
Disgaea: Hour of Darkness RPG	Forward Works Co.	Nov 2019
D_CIDE TRAUMEREI	Samzap Corporation	Sept 2021

DRECOM®

Glossary

Terminology	Meaning Meaning
In house-distributed games	Games for which Drecom is the distributor. We are in charge of game planning, development, advertising, and sales.
Games distributed by other companies	The game is distributed by another company, and Drecom is in charge of development as a partnering company.
Platformer	Apple, Google, and other companies that provide service infrastructure systems to users and third parties.
Gross sales	The amount of money paid by the user to the distributor, Drecom.
Net sales	The amount of money distributed from the distributor to the developer, Drecom.
Development Company	A company responsible for the development of games.
Capitalized amount	Amount transferred to software suspense account (BS) out of major expenses (labor, subcontracting, and raw material purchases) for projects under development
Research and development expenses	Costs associated with planning and creating prototypes for new games and services.
IP	Abbreviation for Intellectual Property. Intellectual property.
Commercialized development	Game development is in full swing. The amount related to this development game will be recorded in the PL as personnel expenses, etc., but will be transferred to the software suspense account (BS).
Anniversary Events	Half-yearly and 1 yearly events are held to boost the game. Since many new measures and contents are introduced, the number of active users and sales often rise more than usual.



Among the perceptions, strategies, plans, etc., described in this document, the outlook is not a historical fact but contains uncertain elements. Actual results may differ materially from those in the forward- looking statements for a number of reasons. Important factors that may affect actual business results include economic conditions surrounding our business, social trends, and changes in relative competitiveness due to demand trends for the services we provide. Important factors that may affect our business performance include, but are not limited to, the following.